



Office of Mayor Tom Potter
City of Portland

Dear Portlander,

I know we all share a love for our city and excitement about the future of our community. Over the past year, I've heard from many of you about the need to have a community-wide discussion about the values we share, the challenges we face, and the decisions we all need to make to create the city we want for the future. Hundreds of citizens have already shared common concerns with me, volunteered to improve our community, and conveyed stories of Portland at its best.

Now it's time to get started – to engage our community to create a shared vision for Portland's future, 30 years from now and beyond. This vision will be the basis of strategic plans for the city government and all the other individuals and organizations that share responsibility for shaping our community.

I'm happy to announce the first phase of the Portland Community Vision project. Over the next couple of months, the project will be gearing up with staff, the composition of a volunteer Community Vision Committee, and initial outreach and engagement activities to spur our discussion: What do we want our city to be 30 years from now? What kind of legacy do we want to leave our children and grandchildren? What roles and responsibilities do each of us have in solving community problems and creating an intentional future? I believe that all the citizens of Portland need to answer these questions together, and then work together to make that vision a sustainable future.

I encourage you, your friends, neighbors, and coworkers to get involved with the Community Vision project. Spread the word, and encourage people you know to consider serving on the Vision Committee to help steer the project. Over the next year or more, there will be many opportunities for citizens, businesses, organizations and neighborhoods to take part in conversations, host events, create solutions, and have fun.

This is just the start! Please stay tuned to my website (www.portlandonline.com/mayor) and other community organizations and news sources in the coming months for opportunities to get involved in shaping Portland's future. If you'd like to receive updates about the project and these opportunities, please send an email with your contact info to: plvision@ci.portland.or.us or call 503-823-7838. I know there are already many community efforts underway to bring neighbors together and to tackle tough problems, so let us know of ways we can link events and opportunities.

I know I can count on you to share your ideas, spread the word, and lend a hand. Let's roll up our sleeves and build the future!

Tom Potter
Mayor