



"In here there are no strangers..."

Sisters Of The Road

...just friends we've never met."

For Immediate Release

CONTACT: Monica Beemer, Executive Director Sisters Of The Road; 503-222-5694 ext. 19; fax 503-222-3028; monica@sistersoftheroad.org; 133 NW 6th Ave. Portland, OR 97209. www.sistersoftheroad.org

CATCH THE MATCH WITH SISTERS OF THE ROAD THIS NOVEMBER AND DECEMBER

Portland, Oregon (October 28, 2009) – Sisters' Matching Grant Challenge begins in just a few days. All contributions to Sisters Of The Road during November and December, 2009 will be matched. Sisters raises nearly half of its annual revenue during these two months. During the match, *all* donations to Sisters will be matched fifty cents on the dollar by a generous pool of individuals and businesses, and contributions from NEW donors to Sisters will be matched an *additional* 1:1 by generous grants from two foundations.

How the match works: The Rose E. Tucker Charitable Trust and the Collins Foundation have granted Sisters a total of \$45,000 – our largest matching grants yet – for a 1:1 new donor match. New donors to Sisters who contribute from November 1st until December 31st, 2009 will be matched one to one by these foundations, *and* will be matched an additional 50 cents on the dollar by our matching grant pool. This means a \$100 gift by a new Sisters' donor will become \$250!

All returning Sisters donors during November and December will also be matched 50 cents for each dollar donated. A \$100 donation by a returning donor will become a \$150 donation.

In order to receive the new donor match, Sisters must receive at least \$45,000 in gifts from new donors by midnight on December 31st, 2009.

Sisters' Matching Grant Challenge is an ideal way for people to make their holiday contributions stretch further. Gifts in any amount are welcome, and a donation made in the name of a friend or relative is a wonderful gift idea. To donate, go to www.sistersoftheroad.org; call 503-222-5694; mail a check to 133 NW Sixth Ave., Portland OR 97209; or bring donations to Sisters' office at 618 NW Davis Street.

ABOUT SISTERS OF THE ROAD: Founded in 1979, Sisters Of The Road uses non-violence to support community driven solutions to the calamities of homelessness and poverty. Sisters' cafe is open to everyone, serving low cost, hot, nutritious meals. Sisters also provides job training, support to parents and children, and innovative solutions to the issues surrounding poverty and homelessness through self and community advocacy.

####