



"In here there are no strangers..."

Sisters Of The Road

...just friends we've never met."

FOR IMMEDIATE RELEASE

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***\$100,000 TO GO – ONLY TWO WEEKS LEFT!
PLEASE HELP SISTERS MEET IT'S GOALS***

Portland, Oregon (December 15, 2008) – Sisters' Holiday Matching Grant Challenge will conclude in two weeks, but is only 60% of the way towards its goals. The money raised this holiday season will help families and individuals in extreme poverty all year round; Sisters needs help!

Until December 31, all donors to Sisters will be matched \$.50 to the dollar, and new donors will be matched 1:1. This means that a \$100 gift to Sisters by a new donor will become \$250, and the same donation from a returning donor will become \$150!

To receive the new donor match, Sisters *must* receive at least \$30,000 in gifts from new donors by midnight on December 31.

In these difficult economic times, contributions from the community are especially important to sustaining Sisters' work helping families and individuals year round who are experiencing extreme poverty and homelessness.

How the Match works: The Rose E. Tucker Charitable Trust and the Collins Foundation have generously granted Sisters \$30,000 for a 1:1 new donor match. All donors, new and returning, will be matched 50 cents to the dollar by the Holiday Matching Grant Challenge Pool, created through the kindness of a special group of individuals and businesses. The Sisters Holiday Match makes this the best time of year to stretch your holiday donations.

Gifts in any amount are welcome, and a donation made in the name of a friend or relative is a wonderful gift idea. To donate, visit www.sistersoftheroad.org; call 503-222-5694; mail a check attention "Matching Grant" to 133 NW Sixth Ave., Portland OR 97209; or bring donations to Sisters' office at 618 NW Davis Street.

ABOUT SISTERS OF THE ROAD: Founded in 1979, Sisters Of The Road uses non-violence to support community driven solutions to the calamities of homelessness and poverty. Sisters' cafe is open to everyone, serving low cost, hot, nutritious meals. Sisters also provides job training, support to parents and children, and innovative solutions to the issues surrounding poverty and homelessness through self and community advocacy.

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