



"In here there are no strangers...

Sisters Of The Road

...just friends we've never met."

FOR IMMEDIATE RELEASE

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OPERATION CORNBREAD: SUMMER GIFTS TO SISTERS OF THE ROAD MATCHED 2 TO 1

Portland, Oregon (July 6, 2009) – To offset low summer giving to our programs serving very low-income families and individuals, Sisters Of The Road continues its critical Operation Cornbread fundraising campaign through the month of July. To *keep the cornbread comin'*, Sisters' goal is to raise \$25,000 in individual, business and faith community donations that will be matched 2 to 1, and will provide 300-350 meals a day over the summer to individuals and families living in poverty. To date, we have raised 80% of this goal – we are asking the community to reach deep to help us raise the remaining 20%!

During the summer months, supporters may be busy with vacations and family to donate to Sisters, but low-income families are just as hungry as they are in the winter. In fact, more children need meals because they are out of school, as do seasonal workers who travel through town each year. Sisters absolutely depends on individual donations: over 60 percent of all funding comes from individual donations.

The community can help in the following ways:

- **Make a donation to Sisters and it will triple.** All donations until July 31st, 2009 will be matched by 2 to 1 by our Operation Cornbread Matching Grants.
- **Become a Sustaining Member** - Sisters currently has over 368 monthly donors who give monthly as Sustaining Members. Please join this pool of generous donors by signing up for a monthly deduction from your bank account or credit card. Our goal is to add 30 new sustaining members to our program this summer. For more information contact Caitlin at 503.222-5694 ext.10 or development@sistersoftheroad.org.

Donations can be made at Sisters Of The Road's office: 618 NW Davis, Portland, OR 97209, or online at www.sistersoftheroad.org. Sisters' Cafe is located at 133 NW 6th Avenue, Portland, OR 97209.

Here's an idea of what your donation to Operation Cornbread can support:

\$30 — Dried mixed beans for one week \$60 — Salsa for two weeks
\$100 — Cornbread for one week \$250 — Coffee for two weeks
\$525 — Fresh fruit side for six weeks \$865 — All Cafe groceries for one week

ABOUT SISTERS OF THE ROAD: Founded in 1979, Sisters Of The Road uses non-violence to support community driven solutions to the calamities of homelessness and poverty. Sisters' cafe is open to everyone, serving low cost, hot, nutritious meals. Sisters also provides job training, support to parents and children, and innovative solutions to the issues surrounding poverty and homelessness through self and community advocacy.

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