

Sisters Of The Roads' 30th Anniversary *Hoedown & Auction*

Portland Art Museum, Kridel Grand Ballroom
Friday, October 23rd, 2009



Sponsor Information

Event overview:

Music, square dance, scarecrows and cowboy boots highlight this great evening of fun! **The latest makings of the amazing Uncle Earl** will once again be on hand to soothe and uplift our hearts & souls with their delightful old timey music. Scrumptious appetizers and wine & beer are included in the ticket price.

The Sisters' Annual Hoedown & Auction is...

- A great evening of food, laughter, music and square dancing for our community!
- Key funding and support for individuals and families who are experiencing homelessness.
- A premiere fundraising event in Portland, Oregon.

And, this year we are also celebrating our 30th anniversary! We couldn't do this without our sponsors. Thank you!

The hoedown & auction audience:

We anticipate 400-425 people will attend the 7th Annual Thirtieth Anniversary Hoedown & Auction! This energetic, musical fundraiser is designed to appeal to all ages and a variety of individuals and groups. It's a great event for families, friends and co-workers. The Hoedown & Auction has grown considerably each year that we've held it and is now our largest fundraising event – grossing



an anticipated \$130,000 and netting almost \$100,000 in support of the great work of Sisters Of The Road. Individual tickets cost \$85, tables of 10 are \$850 or \$1300 for a Patron table, providing extra support to Sisters for those who are able and a wee closer seat to the stage. Kids 12 and under are only \$25 and age 3 and under are free!



Sponsorship benefits:

After 29 years of providing hot, nutritious food, job training and community, Sisters has great community support (26,000 individuals, families, corporations and faith communities on our mailing list; about 10,000 donors each year, approximately 3,000 visitors to our excellent website each month!), good media relationships and a tremendous reputation, both locally and nationally. Hoedown & Auction sponsors will receive many benefits in return for their generous support of this vital organization and great event. Most importantly, your support will allow

us to continue our work to provide hot, nutritious meals, job training and community and grass root solutions for men, women, youth and children experiencing homelessness in Portland, Oregon.

Sponsorships are available and welcomed at all levels, including:

Premiere Hoedown Sponsor	Musical Sponsor	Presenting Sponsor	Major Sponsor	Auction Sponsor	Supporting Sponsor	In-Kind Sponsor (goods or services)
\$15,000	\$10,000	\$5,000	\$3,000	\$1,000	\$500	\$2,000+ estimated retail value

Please see the next page for the Sponsorship Benefits at each of the levels.

Would you like to sponsor/underwrite one of these important items?

- Musical Guests \$10,000
- 2005 International Female Auctioneer of the Year, Johnna Wells \$4,000
- Sponsor a table for Sisters' Customers/Community \$850
- Challenge Grant of any level (circle one)! \$1,000 \$3,000 \$5,000 \$_____
- To encourage other generous gifts during the live auction appeal
- Other item (fill in here): _____ \$_____

For more information call Monica Beemer, Executive Director, at 503-222-5694 ext. 19 or e-mail Monica@sistersoftheroad.org

