

Sisters Of The Roads'
6th Annual Hoedown & Auction
Friday, October 10th, 2008 6:30-10:00 pm
Portland Art Museum, Kridel Grand Ballroom

Sponsor Information



*Featuring The Sparrow Quartet
With Bela Fleck and Abigail Washburn*

Event overview:

Music, square dance, scarecrows and cowboy boots highlight this great evening of fun! We are thrilled to welcome **the amazing Sparrow Quartet!** This American acoustic group features **Béla Fleck on banjo; the fabulous Abigail Washburn on banjo and vocals, Casey Driessen on violin, and Ben Sollee on cello.** Their new album was just released in May 2008! The wonderful **Casey Neill Band** will also be on hand to soothe and uplift our hearts & souls. Scrumptious appetizers and wine & beer are included in the ticket price.

The Sisters' Annual Hoedown & Auction is...

- A great evening of food, laughter, music and square dancing for our community!
- Key funding and support for individuals and families who are experiencing homelessness.
- A premiere fundraising event in Portland, Oregon.

**We couldn't do this without our sponsors.
Thank you!**

The hoedown & auction audience:

We anticipate 350-400 people will attend the 6th Annual Hoedown & Auction! This energetic, musical fundraiser is designed to appeal to all ages and a variety of individuals and groups. It's a great event for families, friends and co-workers. The Hoedown & Auction has grown considerably each year that we've held it and is now our largest fundraising event – grossing an anticipated \$139,000 and



netting almost \$100,000 in support of the great work of Sisters Of The Road. Individual tickets cost \$85, tables of 10 are \$850 or \$1300 for a Patron table, providing extra support to Sisters for those who are able and a wee closer seat to the stage. Kids 12 and under are only \$25 and age 3 and under are free!

Sponsorship benefits:

After 28 years of providing hot, nutritious food, job training and community, Sisters has great community support (26,000 individuals, families, corporations and faith communities on our mailing list; about 10,000 donors each year, approximately 3,000 visitors to our excellent website each month!), good media relationships and a tremendous reputation, both locally and nationally. Hoedown & Auction sponsors will receive many benefits in return for their generous support of this vital organization and great event! Most importantly, your support will allow us to continue our work to provide hot, nutritious meals, job training and community for men, women, youth and children experiencing homelessness in Portland, Oregon.



Sponsorships are available and welcomed at all levels, including:

Premiere Hoedown Sponsor	Musical Sponsor	Presenting Sponsor	Major Sponsor	Auction Sponsor	Supporting Sponsor	In-Kind Sponsor (goods or services)
\$15,000	\$10,000	\$5,000	\$3,000	\$1,000	\$500	\$2,000+ estimated retail value

Please see the next page for the Sponsorship Benefits at each of the levels.

Would you like to sponsor/underwrite one of these important items?

- Sparrow Quartet and Musical Guests \$10,000
- 2005 International Female Auctioneer of the Year, Johnna Wells \$4,000
- Event Program for 400 people \$1,000
- Challenge Grant of any level (circle one)! \$1,000 \$3,000 \$5,000
To encourage other generous gifts during the live auction appeal
- Other item (fill in here): _____ \$ _____

For more information call Monica Beemer, Executive Director, at 503-222-5694 ext. 19 or e-mail Monica@sistersoftheroad.org



Please join us and...

- Have a great time with your friends, family and/or co-workers!
- Support a leading non-profit and an end to homelessness in our community!
- Be entertained with music by some of the most talented musicians in the country!
- Enjoy delicious food, interesting and fun auction items and a relaxing evening of entertainment

Sponsorship Benefits

	Premiere Hoedown Sponsor	Musical Sponsor	Presenting Sponsor	Major Sponsor	Auction Sponsor	Supporting Sponsor	In-Kind Sponsor (goods or services) \$2,000+ Est retail value
Mention From Podium at the Event	✓	✓	✓	✓			
Free Tickets	30 (three tables)	20 (two tables)	10	4	3	2	2
Mention in all print and radio advertising	✓	✓					
Listing on Invitation	✓	✓	✓	✓			
Logo and name "Ad" in Event/Auction Program	Full Page	Half Page	Quarter Page				
Name listed in Event/Auction Program	✓	✓	✓	✓	✓	✓	✓
Signage at the event	✓	✓	✓				✓
Logo, name and link listed on Sisters' website for three months (30,000 visitors a year)	✓	✓	✓	✓	✓	✓	✓